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UNITED STATES DISTRICT COURT

SOUTHERN DISTRICT OF CALIFORNIA

HANSEN BEVERAGE COMPANY, a Delaware corporation,,

Plaintiff,

v.

INNOVATION VENTURES, LLC dba LIVING ESSENTIALS, a Michigan corporation,

Defendant.

CASE NO. 08-CV-1166 IEG (POR)

JOINT MOTION TO ESTABLISH THE DATE BY WHICH DEFENDANT SHALL FILE A RESPONSIVE PLEADING

Assigned to The Hon. Irma Gonzalez

Pursuant to Local Rules 7.2 and 12.1, plaintiff Hansen Beverage Company ("Hansen) and defendant Innovation Ventures, LLC dba Living Essentials ("Living Essentials"), by and through their respective counsel, stipulate to establishing August 11, 2008, as the date by which Living Essentials shall file an answer or other responsive pleading to the complaint in this action.

Good cause exists for establishing this date because the parties are evaluating the issues raised in the complaint and defense counsel needs time to confer with its clients.

Accordingly, the parties move the Court to enter the enclosed order to establish the time to file a responsive pleading.

DATED: July 16, 2008 SOLOMON WARD SEIDENWURM & SMITH, LLP

By: */s/ Edward J. McIntyre*
EDWARD J. MCINTYRE
Attorneys for Plaintiff, DAW Industries, Inc.

DATED: July 16, 2008 BELASCO JACOBS & TOWNSLEY, LLP

By: */s/ Mark B. Mizrahi*
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